# Jessica Björkäng CEO & Consultant, The Difference Engine AB

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Born: 1977

## **Professional Summary**

With over 20 years of experience in software development, I specialize in PHP and open-source technologies, with a strong focus on backend development and payment solutions. As the founder and CEO of The Difference Engine AB, I have successfully led numerous projects for both large enterprises and startups. My expertise includes the integration of major e-commerce platforms like WooCommerce and Magento, enhancing business operations and user experience (UX). I am known for my excellent problem-solving skills and my ability to deliver robust, scalable solutions.

#### Education

#### **Master of Science in Computer Science**

Umeå University, 2000

Thesis: "Part-of-Speech Tagging with Markov Models"

#### **Natural Sciences Program**

Solbergagymnasiet, Arvika, 1993-1996

## **Professional Experience**

#### **CEO & Consultant**

The Difference Engine AB | 2007 - Present

- Founded and expanded a successful consultancy delivering robust web solutions and integrations.
- Bambora/Worldline: Led the development of open-source modules for Bambora Checkout & ePay, enhancing e-commerce functionality on platforms like WooCommerce, Magento2, PrestaShop & OpenCart. Focused on UX for Developer Portal, Merchant Portal & Checkout. (Full-time assignment, 2020-08 to 2024-06)
- **Starstable.com**: Developed the initial web and payment solution for this extensive online game, integrating multiple payment systems and live chat features.
- **Tidningen Vi**: Managed the migration from EPiServer to WordPress, creating a new blogging portal for contributors.

• **Centerpartiet**: Implemented a comprehensive community solution during the 2009-2010 election campaign, integrating multiple web technologies.

## **Web Manager**

Scouterna | 2016 - 2017

 Managed the overhaul and enhancement of web platforms using WordPress and Magento, focusing on improving site functionality and user engagement.

## **Senior Backend Developer**

Glorious Games Group | 2012 - 2016

- Developed and maintained backend services for Stardoll.com's 400 million-user community.
- Integrated new payment solutions and collaborated with cross-functional teams.

#### Consultant

Capgemini AB | 2005 - 2007

 Delivered IT and software development solutions, specializing in Java and .NET for various enterprise clients.

#### **Technical Consultant**

Racasse AB | 2002 - 2005

• Led development and project management of complex editorial systems for data classification and management.

#### **Team Lead Usability & Design**

Room33 AB | 2000 - 2002

- Led a team focused on usability and design for mobile internet services.
- Managed projects such as a WAP-portal for Palm Pilot and an SMS-based sweepstake for Procter & Gamble.

## **Usability Architect**

Room33 AB | 2000

- Developed company-wide Design & Usability Guidelines.
- Oversaw service design and project management for new mobile internet services.

#### **Teaching Assistant**

Department of CS, Umeå University | 1999

## **Technical Skills**

- Programming Languages: PHP, JavaScript, Perl, Python, Java, C++, Ruby, SQL
- API Development: RESTful APIs, SOAP, GraphQL
- Frameworks: WordPress, Magento, Drupal, Laravel, Symfony
- **Tools**: Git, PHPStorm, JBuilder, Figma, Adobe Suite, Jenkins, Docker, Jira, Confluence, ChatGPT
- Databases: MySQL, MongoDB, SQL Server, PostgreSQL
- Other: HTML, CSS, XML, JSON, Unix/Linux administration, Agile development, DevOps, Cloud Platforms (AWS, Azure), CI/CD

## Languages

Swedish: NativeEnglish: Fluent

• French, Norwegian: Basic

#### **Extracurricular Activities**

- Board Member, Various Residential Associations (1998-2020)
- Manager for Artist Coordination, Arvika Festivalen (2002-2004)

## **Awards and Honors**

- Kulturpriset till Adam Brombergs minne, Winner, 2011
- Nationalencyklopedins Kunskapspriset, Finalist, 2011
- Forma Books Blog Award, Winner, 2011
- Stora Bloggpriset Kultur & nöje, Aftonbladet, Winner, 2008

#### References

Available upon request.