

# CURRICULUM VITAE

# JESSICA BJÖRKÄNG

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## EMPLOYMENT

### 2007 – (present) THE DIFFERENCE ENGINE - CEO & CONSULTANT

Full Stack Development, Web Strategy, Payment Solutions, Plugin Development, Talks and Courses. Consulting for both large and small businesses.

**Tech:** PHP, MySQL, Java Script, Unix, Nginx, WordPress, WooCommerce, Magento, Elastic Search, Laravel, Git, Buddy Press, Drupal, Google Analytics, Google AdSense, Google AdWords, Apache, Scrum, Google Tag Manager, Facebook Ad Manager, CSS, HTML, Gulp, SASS, jQuery, Creative Cloud.

**Clients:** Glorious Games, Loppigruppen, Star Stable, Centerpartiet, Tidningen VI, Bonnier Tidskifter, Postkodlotteriet, Isobar, Nansen, Carnaby, ANR BBDO, Palmgren Artdirection et al.

### 2016 – 2017 SCOUTERNA - WEB MANAGER

Project Management and Web Strategy.

### 2012 – 2016 STARDOLL (GLORIOUS GAMES) - SENIOR BACKEND DEVELOPER

Backend Development for the over 400 million user community Stardoll.com. Integration of Payment Solutions.

**Tech:** Php, MySQL, Memcached, Perforce, Facebook Graph API.

### 2006 – 2012 BOKHORA - CO-FOUNDER & EDITOR

Tech Lead, Sales Responsible and one of four Editors for Sweden's then most noted book blog. Regular guest on P3, SVT and TV4 as a book expert. During 2010 responsible for a full page about books in Aftonbladet's Nöjesbladet every 5th week. Published the book "Album" on Norstedts in 2009.

### 2005 – 2007 CAPGEMINI - CONSULTANT

Developer and WebSphere Technician.

**Tech:** IBM WebSphere, Asp, VB6, SQL-Server, C#, .NET, Share Point, Java/J2EE.

**Clients:** ICA IT, Fastighets AB Förvaltaren, SAS Ground Services AB.

### 2002 – 2005 RACASSE - TECHNICAL CONSULTANT

Technical Project Manager and Developer. Database modelling, Requirements, GUI-design, Software Development, Data Conversion.

**Tech:** Java/J2EE, MySQL, Perl, C++, Web Services, XSLT, XSL, DTD, CVS, Unix.

**Clients:** HPI, Kompass Sweden, Seibt, WbM, ABC Holland.

### 2000 – 2002 ROOM33 - USABILITY ARCHITECT, TEAM LEAD, DEVELOPER

Team Lead, Project Manager & Java Developer. Ownership Design & Usability Guidelines, Service Design.

**Tech:** Java, HTML, WML, MySQL, Sybase, CVS, Unix, Shell Scripts, XML, Enhydra.

**Clients:** Palm Pilot, Procter & Gamble

1999 DEP. OF COMPUTING SCIENCE, UMEÅ UNIVERSITY - TEACHING ASSISTANT

1998 DEP. OF MATHEMATICAL STATISTICS, UMEÅ UNIVERSITY - TEACHING ASSISTANT

## EDUCATION

SEP 1996 - FEB 2000      MASTER OF SCIENCE IN COMPUTING SCIENCE,  
UMEÅ UNIVERSITY

MASTER THESIS      "Part-of-Speech Tagging with Markov Models in Text-Col, a Tool for  
Extracting Information Values of Words"

SEP 1993 - JUN 1996      NATURVETENSKAPLIGT PROGRAM, GREN NATUR  
SOLBERGAGYMNASIET ARVIKA

## AWARDS

2011      Winner of "Kulturpriset till Adam Brombergs minne" for Bokhora.se

2011      The National Encyclopedia's "Kunskapspriset" "People's choice"-finalist for  
Bokhora.se

2011      Winner of "Forma Books Blog Award" for Bokhora.se

2009      Chosen, together with my Bokhora.se colleagues, one of the 50 most  
powerful people in the book business by Svensk Bokhandel.

2008      Winner of Aftonbladet's "Stora Bloggpriset - Kultur & nöje" for Bokhora.se

## LANGUAGES

**SWEDISH**      Native tongue

**ENGLISH**      Professional proficiency

**FRENCH & NORWEGIAN** Elementary proficiency

## REFERENCES

References and other documents provided on request